

Resource 9

Class brainstorm: How many different jobs have gone into someone buying a block of chocolate?

Instructions:

- Play the Rangatahi Futures Career Profiles video first for context (<https://youtu.be/fgJ3uxTKti8>)
- Under each career profile: Influencer, Thinker, Organiser, Doer, Creator and Helper, how many jobs can you think of have led to someone buying a block of chocolate?

Note to teachers:

1. See the Rangatahi Futures Career Profiles posters for explanations of each profile <https://www.careers.govt.nz/assets/pages/Rangatahi-Futures/10-English/RF-Year-10-Career-profiles.pdf>
2. See starter job ideas below

Influencer	Thinker	Organiser	Doer	Creator
<ul style="list-style-type: none"> • Sales rep • Product display • Taste testers • Market researcher • Social media marketer • Marketing manager 	<ul style="list-style-type: none"> • Planning distribution • Market research • Deciding how the product should best be stored, packaged and transported • Accountant figuring out how much the chocolate should cost 	<ul style="list-style-type: none"> • Coordinating the farmer and tanker • Human Resources hiring people and training them in their jobs • Scheduling shifts for workers • Logistics • Importing raw materials • Exporting final product 	<ul style="list-style-type: none"> • Dairy farmer • Milk tanker driver • Factory worker • Quality controller • Delivery drivers • Forklift operators • Cocoa bean grower • Cocoa bean harvester • Lawyer writing contracts and patents 	<ul style="list-style-type: none"> • Food technologist • Packaging engineer • Graphic design • Advertising writer • Advertising director, videographer, actor, editor